



collaborative on academic
careers in higher education

2025 Strategy Workshop Agenda

Thursday, August 7th, 9:00 am – 4:30 pm. & Friday, August 8th, 9:00 am – 4:00 pm.
Harvard Faculty Club, 20 Quincy St. Cambridge, MA 02138

Day 1 – Thursday, August 7, Harvard Faculty Club

9:00 am – 9:45 am

Light Breakfast & Registration

Continental breakfast, including pastries, fruit, coffee, and tea, will be provided.

Report Tech Support: Partners who completed the survey launch in February 2025 are expected to download and bring all report documents to the workshop. Should you need technical support for accessing or opening your report, our team can assist you during this time.

Welcome Remarks & Workshop Overview: COACHE staff intro and road map to the day.

9:45 am – 10:45 am

COACHE Faculty Job Satisfaction Survey: [Basic to Advance](#)

Partners who will launch the survey in February 2026: *Dr. Jeannie Kim and Ms. Shabreena Danz Lopez (Room 205)*

- Survey Administration Timeline + Q&A
- Intro to COACHE Team Building

Partners who launched survey in February 2025: *Dr. Todd Benson (Reading Room)*

- Unpacking Your Report: Overview
- Report Analysis and Interpretation

10:45 am – 11:00 am

Break!

All COACHE partners are to reconvene in the main room.

11:00 am – 12:30 pm

[Communications Planning Activity- Day 1](#)

This session will guide you through your specific stage of communication planning using a COACHE-provided PowerPoint template. By the end, you will have a well-organized, presentation-ready slide deck tailored to effectively engage your stakeholders—whether your goal is to encourage survey participation or communicate key survey findings.

12:30 pm – 2:00 pm

[Harvard Faculty Club Lunch](#)

Enjoy a plated lunch with you colleagues at the Harvard Faculty Club

Lunch time icebreaker facilitated by Dr. Todd Benson



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Guest Speaker Presentations:

2:00 pm – 2:45 pm

Nasrin Fatima, Associate Provost for Assessment and Analytics, Binghamton University

Amplifying Faculty Voices: Binghamton University's COACHE Communications Strategy in a Time of Change

2:45 pm – 3:30 pm

Shana S. Bagley, Director of Communications, Georgia State University

Corrie Fountain, Senior Associate Provost for Faculty Affairs, Georgia State University

Erik Lauffer, Chief Institutional Effectiveness Officer, Georgia State University

From Data to Dialogue: Telling the Story of COACHE

How you share data matters. In this session, we'll explore how Georgia State moves beyond survey results to create meaningful conversations with faculty through clear, intentional communication. From dynamic websites and thoughtfully designed booklets to emails and in-person presentations, we'll show how our multi-channel approach has helped to build trust, increase engagement, and turn COACHE results into a catalyst for change. You'll leave with practical ideas for telling your own institution's COACHE story.

3:30 pm – 4:15 pm

Andi Clemons, Director of Academic Affairs, Administration, and Budget, Florida Gulf Coast University

From Record Response to Real Results: How FGCU Closed the Feedback Loop and Charted a Path Forward

4:15 pm – 4:30 pm

Debrief and Parking Lot

5:00 pm – 6:30 pm

Harvard Faculty Club, Cocktail & hors d'oeuvres Reception

If your plans permit, please join the COACHE team and fellow partners at the Harvard Faculty Club for a cocktail reception before your personal dinner plans.

Day 2 - Friday, August 8, Harvard Faculty Club

9:00 am – 9:45 am

Light Breakfast

Continental breakfast, including pastries, fruit, coffee, and tea, will be provided.

Workshop Overview: Road map to the day.

9:45 am – 10:45 am

COACHE Faculty Job Satisfaction Survey: Basic to Advance

Partners who will launch the survey in February 2026: Dr. Jeannie Kim and Ms. Shabreena Danz Lopez (Room 205)



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- Population File Deep Dive: Avoiding the Pitfalls of Data Gathering
- Custom Questions + Passthrough Variables
- Data Options (why to receive or not unit level data)

Partners who launched survey in February 2025: *Dr. Todd Benson (Reading Room)*

- Next Steps: Communicating Received Data

10:45 am – 11:00 am

Break!

All COACHE partners are to reconvene in the main room.

11:00 am – 12:30 pm

Communication Planning Activities- Day 2

This session will guide you through your specific stage of communication planning using a COACHE-provided PowerPoint template. By the end, you will have a well-organized, presentation-ready slide deck tailored to effectively engage your stakeholders—whether your goal is to encourage survey participation or communicate key survey findings.

12:30 pm – 1:30 pm

Lunch break (on your own)

Attendees are encouraged to enjoy lunch in Harvard Square.

Guest Speaker Presentation

1:30 pm – 2:15 pm

Dr. Holly Hutchins, Vice Provost for Faculty Success, University of North Texas

Leveraging the University of North Texas Distributed Leadership Model for Equitable Workload and Collaborative Solutions

2:15 pm – 2:30pm

Break!

2:30 pm – 3:30 pm

Talk and Treats

In this final session, participants will join moderated small-group discussions on pressing issues in higher education. While enjoying Mike's Fresh Pastry cannoli, attendees will explore timely topics such as faculty wellness, AI in education and research, support for the international academic workforce, and adapting leadership styles—a thoughtful and flavorful end to the day.

3:30 pm – 4:00 pm

Wrap-up, Debrief, and Parking Lot

COACHE team remarks and end-of-event wrap up.