



collaborative on academic
careers in higher education

2024 Strategy Workshop Agenda

Thursday, August 8th, 9:00 am – 4:30 pm. & Friday, August 9th, 9:00 am – 4:30 pm.
Harvard Graduate School of Education, 13 Appian Way, Cambridge, MA 02138

Day 1 - Thursday, August 8, Longfellow Hall 319/320

9:00 am – 9:45 am

[Light Breakfast & Registration](#)

Continental breakfast, including pastries, fruit, yogurt, coffee, and tea, will be provided.

[Report Tech Support](#): Partners who completed the survey launch in February 2024 are expected to download and bring all report documents to the workshop. Should you need technical support for accessing or opening your report, our team can assist you during this time.

[Welcome Remarks & Workshop Overview](#): COACHE staff intro and road map to the day.

9:45 am – 10:45 am

[COACHE Faculty Job Satisfaction Survey: Basic to Advance](#)

Partners who will launch the survey in February 2025: *Dr. Jeannie Kim and Ms. Shabreena Danz Lopez*

- Survey Administration Timeline + Q&A
- Intro to COACHE Team Building

Partners who launched survey in February 2024: *Dr. Todd Benson*

- Unpacking Your Report: Overview
- Report Analysis and Interpretation

10:45 am – 11:00 am

[Break!](#)

All COACHE partners are to reconvene in the main room.

11:00 am – 11:15 am

[“Categories” Ice Breaker!](#)

11:15 am – 12:30 pm

[Communications Planning Activities- Day 1](#)

In this session, partners will work on their respective stages of survey administration communication planning following COACHE prompts.

12:30 pm – 2:00 pm

[Lunch break \(on your own\)](#)

Attendees are encouraged to enjoy lunch in Harvard Square.



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Guest Speaker Presentations

2:00 pm – 2:40 pm

Strategies for Positive Faculty Survey Engagement
Marist College

2:40 pm – 3:20 pm

Achieving Higher Response Rates: Proven Strategies and Best Practices
Grand Valley State University

3:00pm – 3:15 pm

Break!

3:15 pm – 3:45 pm

#3 Guest Speaker TBD

3:45 pm – 4:15 pm

#4 Guest Speaker TBD

4:15 pm – 4:30 pm

Debrief and Parking Lot- general prompts

6:00 pm – 9:00 pm | Harvard Faculty Club

Cocktail Reception and Welcome Dinner at the Harvard Faculty Club

If your plans permit, please join the COACHE team and partners at the Harvard Faculty Club for a cocktail reception and welcome dinner.

Day 2 - Friday, August 9, Longfellow Hall, Askwith Lecture

9:00 am – 9:45 am

Light Breakfast

Continental breakfast, including pastries, fruit, yogurt, coffee, and tea, will be provided.

Report Tech Support: Partners who completed the survey launch in February 2024 are expected to download and bring all report documents to the workshop. Should you need technical support for accessing or opening your report, our team can assist you during this time.

Workshop Overview: Road map to the day.

9:45 am – 10:45 am

COACHE Faculty Job Satisfaction Survey: **Basic to Advance**

Partners who will launch the survey in February 2025: *Dr. Jeannie Kim and Ms. Shabreena Danz Lopez*

- Population File Deep Dive: Avoiding the Pitfalls of Data Gathering
- Custom Questions + Passthrough Variables
- Data Options (why to receive or not unit level data)



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Partners who launched survey in February 2024: *Dr. Todd Benson*

- Creative Use of Data
- Next Steps: Communicating Received Data

10:45 am – 11:00 am

Break!

All COACHE partners are to reconvene in Askwith Hall.

11:00 am – 12:30 pm

Communication Planning Activities- Day 2

In this session, partners will work on their respective stages of survey administration communication planning following COACHE prompts.

12:30 pm – 1:30 pm

Lunch break (on your own)

Attendees are encouraged to enjoy lunch in Harvard Square.

Guest Speaker Presentations

1:30 pm - 2:45 pm

#5 Guest Speaker/Activity TBD

2:45 pm – 3:00 pm

Break!

3:00 pm – 4:00 pm

Cannoli and Case Studies

In this final session, partners will be treated to Mike's Fresh Pastry cannoli for an afternoon sugar fix and participate in engaging and interactive case studies to close the day.

4:00 pm – 4:30 pm

Wrap-up, Debrief, and Parking Lot

COACHE team remarks and end-of-event wrap up.