



collaborative on academic
careers in higher education

2021 Strategy Workshop Workbook

What might be some key messages you want to convey given the phase of the COACHE process your institution is in? See Appendix B for some recommended communications milestones and sample communication methods.

Which framework from Appendix A might be best given your institutional climate and audience?

What methods might you use to solicit faculty feedback? What do you need to learn from your faculty in order to achieve the goals you've expressed? Make sure to only ask for feedback that you can use. Circle back to the team page and consider the people who skills might help you dig into these questions.

Communications Action Plan

Recipient:

Messenger:

Core Message:

Feedback requested:

Channel:

Context/Timing:

Recipient:

Messenger:

Core Message:

Feedback requested:

Channel:

Context/Timing:

Recipient:

Messenger:

Core Message:

Feedback requested:

Channel:

Context/Timing:

Recipient:

Messenger:

Core Message:

Feedback requested:

Channel:

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